



April 2015 Newsletter

We are all shaking our heads wondering how it is April already. On the west coast it has felt like summer for the last month while on the east coast it seems like winter will never end. But, spring is here and it's time for the Please The Palate newsletter. We are excited to tell you about some upcoming happenings!

Want to win the ultimate dream wine vacation to Greece?

Win 2 round-trip airfare tickets departing from Los Angeles and 5 days/4 nights at the beautiful 5-Star Porto Carras Grand Resort Meliton Hotel in Halkidiki. Porto Carras Grand Resort rests along an extraordinary stretch of gorgeous beach with crystal clear azure blue waters. It was awarded six times by Conde Naste Traveler and is a proud holder of the Green Key Eco Label Award. There is no cost to enter, just [click here](#) to register and good luck! Contest ends April 30th.

Looking for a weekend getaway?

Journey to Santa Barbara Wine Country for the [Santa Barbara Vintners Weekend \(April 23-26, 2015\)](#). Try more of that Santa Barbara County wine you love, get to know the people who make it and where they make it from. Throughout the weekend select wineries host their own events, ranging from winemaker dinners, library tastings, barrel tastings and more. And, on Saturday, April 25th, enjoy the festival grand tasting.

Do you like Italian Wines, especially wines from Piedmont?

Learn more about the wines and food of Piedmont with writer and photographer Tom Hyland's new book! Tom specializes in the wines of Italy so there is no one better to learn from. The book is based on his frequent trips to Piemonte and will focus on wines from the entire region, from the Ossola Valley in the far north to the wines of Gavi in the south, not far from the border with Liguria. There will also be a focus on local foods and how the area's chefs pair food with the local wines. There will also include discussions with some of the region's most famous vintners, including Roberto Voerzio, Luca Currado (Vietti), Mariacristina Oddero and Christoph Kunzli (Le Piane).

The book will be in a hardcover edition and will feature 28 pages of full color photos taken by Tom. It will be published by the University of Nebraska Press and will retail for \$40. For a limited time, you can pre-order a copy at a special pre-release price of \$25 (including shipping).

For more information, or to order your book today, [click here](#).

Check out www.pleasethepalate.com for upcoming events and if you want to be notified of blog posts when they go live, please sign up on our [here](#).

LOS ANGELES

[Power Lunch in Beverly Hills at Freds at Barneys New York](#)

[Smoke + Meat at Odys + Penelope](#)

[A Perfect Pairing at Redbird](#)

[Bring On The Meat at Fogo de Chão](#)

[A Dining Experience That Does Not Please The Palate](#)

[New Orleans Comes to LA at Preux & Proper](#)

[Monday is Valencian Putxero Night at Smoke.Oil.Salt.](#)

[Hearty Brunch at The Old Place Cornell](#)

[Sushi Tsujita Los Angeles](#)

[Aestus Restaurant – Santa Monica Newest Dining Destination](#)

[Cadet Santa Monica](#)

[Tacos, Mezcal and Crickets at Tacoteca](#)

[A Hidden Gem: Saint Martha Restaurant](#)

[Go Nuts at Spread PB in Studio City](#)

[Dinner and Music at Spaghettini & the Dave Koz Lounge Beverly Hills](#)

[Marino Ristorante](#)

[Brunch at Terrine LA](#)

[dineLA Is Here! January 19 – February 1](#)

NEW YORK

[Cafe Clover NY: Where Good Food and Healthy Food Go Hand-in-Hand](#)

[Smoked, Charred, Raw and Chilled at Maysville NY](#)

SAN FRANCISCO

[St Vincent San Francisco](#)

[Lunch Spot SF: The Commissary](#)

SANTA BARBARA

[Les Marchands Wine Bar & Retail Santa Barbara](#)

[Corazon Cucina Santa Barbara Pop Up](#)

PALM SPRINGS

[A Flight of Bacon at Cheeky's in Palm Springs](#)

INTERNATIONAL

[The New Bodrum of Turkey: 48 Hours in Alaçati](#)

[Searching for Craft Cocktails in Religious Lands](#)

[48 Hours in Cappadocia, Turkey](#)

[The Growing Cocktail Culture of Tel Aviv](#)

[Ten Turkish Dishes You Should Know](#)

WINE & SPIRITS

[Wines From the Land of Sand and Fog](#)

[Armando Fumanelli – The Most Interesting Man In Wine](#)

[Grassini Vineyards in the Heart of Happy Canyon](#)

[Italy Out-sparkles the Competition: From Prosecco to Franciacorta and Beyond](#)

[Women Winemakers: Taking The Lead In The French Wine Production](#)

[Wine Insights: Demystifying Port](#)

[A Lyonnaise Dinner with Tercero Wines at Faith & Flower](#)

[Unlocking the Key To Wine Country Part Two](#)

[Get Glam and Celebrate the Oscars with Piper Heidsieck](#)

[Oscar Worthy Wines](#)

[Big Bar Winter Cocktail Menu](#)

[Celebrating New Year's Eve.....Again and Again](#)

FOOD

[Soupure – Is Souping the New Juicing?](#)

[Five Trending Food Items at the San Francisco Fancy Food Show Including Gourmet Jerky](#)

[Getting To Know French Cheese](#)

Welcome to the quarterly newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the

country, we look forward to sharing our journeys with you on a quarterly basis.

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Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, visit www.pleasethepalate.com or email info@pleasethepalate.com.

Are you wondering how this ended up in your inbox? Perhaps you attended one of our events in the past or we have met along the journey. Either way, we hope you will enjoy our newsletter and will check out our [blog](#) .