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Wine Soundtrack Podcast embraces Global Wine audience with Correspondents in eight countries
Multi-language formats - New website - Multiple streaming platforms

2020 Wine Industry Awards acknowledge extraordinary achievements

Los Angeles, Calif. April 1st, 2021: The founders and correspondents of Wine Soundtrack are celebrating over three years of podcast interviews of some of the most compelling personalities in the wine business. Wine Soundtrack is a podcast dedicated entirely to the world of wine. The ‘voice of viticulture and oenology in the world’, each podcast is about getting to know the winemaker or winery owner in 30 interactive questions, including a short game at the end.

Claudio Latagliata, born Rome in 1968, is the volcanic mastermind behind the project and executive producer of the podcast. He founded WST in Italy in 2017. He is also the founder of Dukapis & Co., a well-established winery management company.

Wine Soundtrack is an International podcast currently available in five countries - WST Italia, WST USA, WST Argentina, WST Brazil, WST South Africa, as well as WST International which includes interviews in English with a multitude of wine producers from all over the world (French, Australian, Italian, Armenian, etc....). All interviews are done in the native languages, curated by local interviewers. There are also four new editions already in the pipeline which will soon be available: WST Greece, WST Spain, WST Canada, WST Tropical Asia.

“With Wine Soundtrack, I wanted to offer something different to the plethora of wine producers and other professionals in this sector: the possibility to tell their story solely through their own voices. It is incredible how concentrating on just listening can enrich and amplify the perception of the intensity, the authenticity, the genuine emotions of the storyteller and his work, in this captivating, passionate business that is wine”, says Claudio.

Allison Levine of *Please The Palate*, is the host of Wine Soundtrack USA. “One year after launching Wine Soundtrack in Italy, we launched in the United States due to the vast number of wineries and people interested in wine.” Claudio shared. “We selected Allison Levine as our host due to her professionalism, passion for wine, and knowledge of the wine industry.” In under two years, she has interviewed more than 150 winemakers from Santa Ynez, Paso Robles, Napa, Sonoma, and Oregon, as well as from Italy, France, Spain, Australia, New Zealand and South Africa for WST International.

How is Wine Soundtrack unique? It’s multilingual website, Winesoundtrack.com, is a collection of all interviews, multiple countries, and includes information sheets for each winery or wine professional. Wine Soundtrack represents an immense international narrative of wine in multiple voices, that, like tiles of a mosaic, compose one large collective bigger-picture. Individually, the podcasts unveil genuine insights, curious anecdotes, stories of resolution, determination and hard grind, dreams that have spread across generations, passions that have become entrepreneurial insights, and much more.

2020 Awards

- [Corporate Live Wire](#) - Wine Podcast of the year - Global Awards 2020
- Corporate Vision - [Most Innovative Wine Podcast 2020](#) - [Global Media Innovator Award](#)
- [EU Business News](#) - Excellence in Wine Industry Education 2020, Italy - European Enterprise Awards
- Finalist in three categories of the [Taste Awards](#), a lifestyle and entertainment media company

Wine Soundtrack Statistics

- Track plays to date: 115.000
- Interviews online: 315
- Web page views: 62.000
- Instagram Followers: 26.250
- Facebook Followers: 5.000
- Distribution - Worldwide coverage on Alexa, Castbox, Deezer, Facebook, Google Podcasts, IHeart Radio, Itunes, Jiosaavn, Podcaster, Podcast Addict, Radioline, Sonos, Soundcloud, Spotify, Spreaker, Tune In, YouTube, and others.
- Media Partners - Best Wine Stars, Donne del Vino, Consorzio Soave

ADDITIONAL RESOURCES

Website: <https://www.winesoundtrack.com/us>

Wine Soundtrack Team: <https://www.winesoundtrack.com/us/our-team>

The Podcasts: <https://www.winesoundtrack.com/us/podcast>

Facebook: <https://www.facebook.com/Winesoundtrack>

Twitter: <https://twitter.com/winesoundtrack>

Instagram: <https://www.instagram.com/winesoundtrack/>

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