



## October 2018 Newsletter

As the year continues to rush by, I hope you had a wonderful and relaxing summer! Now that we are entering Fall, event season starts to pick up and Please The Palate is looking forward to a non-stop couple of months.

Summer was busy for Please The Palate. While I did not travel internationally, I made numerous trips to Napa Valley for various events, such as Festival Napa Valley, a lovely classical music festival, and wrote some stories about where to eat, drink and sleep in Napa. I also judged my first wine competition, the Central Coast Wine Competition, which was a great learning experience. I continued to try to new restaurants in between all of the travel. And, I was in New York, Chicago, Washington DC and Dallas for the Gelato Festival America.

As I look forward to the coming months, I continue to work on the Gelato Festival with three more cities to go! Gelato has been a departure from wine but it has been so much fun and quite tasty! Lots of trade events are coming up across the country as well. Madeira Wines is coming to San Francisco and Seattle, Wines of Setubal is heading to Houston and Miami and DoctorWine will return to San Francisco and Los Angeles in November for the Essential Guide to Italian Wine 2018 book launch and wine tasting. All trade events, and consumer events, can be found at [www.pleasethepalate.com/events](http://www.pleasethepalate.com/events).

I am also excited to announce that I am now the American host of the podcast [Wine Soundtrack](#)! Established in Italy in 2017, Wine Soundtrack shares the stories of winemakers and winery owners. The American version will be launching this Fall!

### Upcoming Events

#### **[The Many Faces of Madeira Masterclass & Food Pairing](#)**

Featuring Rubina Vieira, Madeira Wine Institute

**Sunday, October 14**

5:00-7:00pm

San Francisco Wine School

\$95pp

#### **[Gelato Festival America 2018](#)**

The Gelato Festival, the most important event dedicated to artisanal Italian gelato continues its tour across America. First stops were New Jersey, Chicago, Washington DC and Dallas and there are still three more cities! The Gelato Festival brings goodness, joy, experience and culture to America.

Purchase your ticket and you can taste all the flavors in the competition as well as other special flavors (as much as you want), attend the courses and play games in the delicious

Gelato Village. You can also vote for your favorite flavor! Use the code **PLEASETHEPALATE** to save \$5.

**October 13-14 [Santa Barbara](#)**

La Cumbre Plaza, 121 S Hope Street, Santa Barbara, CA, 93105

**October 20-21 [Scottsdale](#)**

Kierland Commons, 15205 N Kierland Blvd Suite 150, Scottsdale, AZ 85254

**October 27-28 [Tucson](#)**

La Encantada, 2905 E Skyline Dr, Tucson, AZ 85718

Check out [www.pleasethepalate.com](http://www.pleasethepalate.com) for upcoming events and if you want to be notified of blog posts when they go live, please sign up on our site, [here](#).

**WINE**

[Mulderbosch Chenin Blanc from South Africa](#)

[Zinfandel – The Fascinating History of “California’s Grape”](#)

[Roero – A Hidden Gem in Italy](#)

[Navigating New Zealand Wine with Master Sommelier Cameron Douglas](#)

[Cru Wines Exemplify the Diversity of Tuscany](#)

[Beat the Summer Heat with Rías Baixas Albariño](#)

[Ramona, San Diego – A New Wine Destination](#)

[The Best Tin City Paso Robles Wineries + Surprises](#)

[The Flying Winemaker Giuseppe “Beppe” Caviola](#)

[Dolcetto Reigns in Dogliani DOCG](#)

**PLEASE THE PALATE PICKS OF THE WEEK**

[Please The Palate Pick of the Week: The People and Wines of Willamette Valley](#)

[Please The Palate Pick of the Week: Ferrari Brut, Trento DOC](#)

[Please The Palate Pick of the Week: An Evening on the Beach](#)

[Please The Palate Pick of the Week: The Distillery Tour at Lost Spirits in Downtown Los Angeles](#)

[Please The Palate Pick of the Week: Gelato Festival America](#)

[Please The Palate Pick of the Week: A Perfect Pairing of Palmina Nebbiolo and Rock Crab at Maude](#)

[Please The Palate Pick of the Week: La Voix Rebel Rebel Pinot Noir on National Pinot Noir Day](#)

[Please The Palate Pick of the Week: Signorello Estate](#)

[Please The Palate Pick of the Week: LaZarre Wines 2016 Albarino](#)

**FOOD**

[Hitting all the Notes at Sushi Note in Sherman Oaks](#)

[Granville Offers a Little Bit of Everything for Everyone](#)

[Unity LA at the Hyatt Regency LAX – Where LA’s Diversity and Friends Come Together](#)

[Pork Lovers Heaven at 8 Korean BBQ](#)

[Brunch at the Beach at Del Frisco’s Grille](#)

[Maude Ventures to the Central Coast](#)

**WINE WEIRDO VIDEOS**

[2016 Jules Taylor Pinot Gris, Marlborough, New Zealand](#)

[2016 Macon-Pierreclos Rouge Domaine Coteaux des Margots Gamay](#)

[2014 Greywacke Chardonnay Marlborough, New Zealand](#)

## COCKTAILS

[Pineau Des Charentes, a Spirited Wine from France](#)

[Tropical Drinks Will Refresh You at The Mermaid LA](#)

[Day \(and Night\) Drinking at Bar Joe \(at Spoonfed\)](#)

## TRAVEL

[Exploring Cultures Through Food Tours](#)

[Where to Eat, Drink and Sleep in St. Helena, Napa Valley](#)

[Downtown Napa – Where To Eat, Drink, And Stay](#)

[Cruising Croatia – Part 2](#)

[Cruising in Croatia Part 1](#)

[Please The Palate Pick of the Week: Festival Napa Valley](#)

[Please The Palate Pick of the Week: Mulderbosch Cabernet Sauvignon Rosé](#)

[Please The Palate Pick of the Week: The Secret Rosé Garden at the Beverly Wilshire](#)

[Please The Palate Pick of the Week: The Great American Fries Co](#)

[2016 Domaine Neferis Blanc Magnifique 1er Cru Grombalia, Tunisia](#)

[2016 The Foundry Roussanne Cape of Good Hope, South Africa](#)

[2016 McClain Cellars Sacred Love Reserve Santa Ynez Valley Cabernet Sauvignon](#)

[2016 McClain Cellars Purpose Road Santa Ynez Valley Merlot/Sangiovese](#)

[Daniele Cernilli Doctor Wine Talks Tannins and Acid Food and Wine Pairing](#)

[2016 McClain Cellars Painted Dreams Santa Ynez Valley Petit Verdot](#)

[2013 McClain Cellars Faithful Friend Reserve Santa Ynez Valley Bordeaux Blend](#)

[NV Amelia Brut Rose, Cremant de Bordeaux](#)

[Tenuta Bocca di Lupo Castel del Monte DOC 2011](#)

[Vinchio, Vaglio Serra I Tre Vescovi Barbera d'Asti DOCG 2015](#)

Welcome to the quarterly newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the country, we look forward to sharing our journeys with you on a quarterly basis.

Follow us on [TWITTER](#)

Like us on [FACEBOOK](#)

Follow us on [INSTAGRAM](#)

Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, visit [www.pleasethepalate.com](http://www.pleasethepalate.com) or email [info@pleasethepalate.com](mailto:info@pleasethepalate.com).

Are you wondering how this ended up in your inbox? Perhaps you attended one of our events in the past or we have met along the journey. Either way, we hope you will enjoy our newsletter and will check out our [blog](#).