



## July 2018 Newsletter

Summer is officially here and with that comes the 7th anniversary of Please The Palate! Seven years have literally flown by and this past Spring was no exception. I spent most of the past three months on the road with trips that took me to Chile, Croatia and Italy, as well as trips to Napa, Paso Robles and Santa Barbara. I have so many stories to share! Some of the stories are below and there are more to come!

This past month I was also invited to judge my first wine competition, the Central Coast Wine Competition in Paso Robles. It was a really fun experience but afterwards it took a lot of brushing my teeth to get them back to white.

I am also excited to announce that I am working with the Gelato Festival America 2018 which returns this year and will be coming to eight cities around the country! I am looking forward to eating lots and lots of gelato! I will be managing the Gelato School so be sure to come say hi! **I am excited to offer you a \$5 discount on tickets with the promo code [PLEASETHEPALATE](#) so save the date and tell your friends!**

**Also, there is a Kids Jury that takes place at the Gelato Festival. So, if you have a child between 2 and 12 years of age who you think would like to be a judge, please send me an email.**

### Upcoming Events

#### **Calistoga Uncorked Tasting**

at the Presidio, San Francisco

July 12th, 4:00-7:30pm

Cost \$75

Calistoga winemakers and owners from 30 wineries are bringing the Top of Napa Valley down to San Francisco for an opportunity to taste and purchase hard to find Calistoga AVA wines. Most of the wineries that will be pouring are not open to the public so this is your chance to discover them at the picturesque Golden Gate Club in the Presidio on July 12. Light bites will be served to complement the outstanding wines.

### **Gelato Festival America 2018**

The Gelato Festival, the most important event dedicated to artisanal Italian gelato, is coming to America. After traveling through Italy and Europe, the Gelato Festival brings goodness, joy, experience and culture to America. From city to city, award-winning chefs, gelato masters and prestigious gelato companies will share the fantastic world of artisanal Italian gelato.

Purchase your ticket and you can taste all the flavors in the competition as well as other special flavors, attend the courses and play games in the delicious Gelato Village. You can also vote for your favorite flavor! Use the code **PLEASETHEPALATE** to save \$5.

#### **August 11-12 Jersey City**

Liberty State Park, 200 Morris Pesin Dr, Jersey City, NJ 07305

#### **August 18-19 Boulder**

Twenty Ninth Street, 1710 29th St, Boulder, CO 80301

#### **August 25-26 Chicago**

Chicago Premium Outlets, 1650 Premium Outlet Blvd , Aurora, IL 60502

#### **September 8-9 Washington DC**

City Market at O, 800 P St NW, Washington, DC 20001

#### **September 22-23 Los Angeles**

TBD

#### **September 29-30 Dallas**

Dallas Farmers Market, 920 S Harwood St, Dallas, TX 75201

#### **October 20-21 Scottsdale**

Kierland Commons, 15205 N Kierland Blvd Suite 150, Scottsdale, AZ 85254

#### **October 27-28 Tucson**

La Encantada, 2905 E Skyline Dr, Tucson, AZ 85718

Check out [www.pleasethepalate.com](http://www.pleasethepalate.com) for upcoming events and if you want to be notified of blog posts when they go live, please sign up on our site, [here](#).

## WINE

[Monochrome's white wines from Paso Robles](#)

[Two almost-forgotten grapes of Piemonte](#)

[An Italian Wine Grape You Have Probably Never Heard Of – Cari \(or Pelaverga\)](#)

[Six wines from Napa Valley that are not Cabernet Sauvignon](#)

[Vigna della Regina – A Vineyard in the City of Torino, Italy](#)

[Meet some coastal Chilean winemakers who are redefining wine](#)

[Redefining Chilean Wine](#)

[Yes, they make wine in Tunisia](#)

[Giacomo Borgogno – The Original Barolo](#)

[Sonoma Winemaker Kathleen Inman Returns to her Napa Roots](#)

[Clarice Wine – An Innovative Way To Sell Small Production Wines](#)

[The Future Is Female and That Makes Me Proud](#)

[A Magical Meal to Celebrate the 200th Anniversary of Champagne Billecart-Salmon](#)

## PLEASE THE PALATE PICKS OF THE WEEK

[Please The Palate Pick of the Week: Forlorn Hope 2015 Picpoul](#)

[Please The Palate Pick of the Week: Negranti Creamery](#)

[Please The Palate Pick of the Week: Farmhouse Wines](#)

[Please The Palate Pick of the Week: Gotta Have S'More](#)

[Please The Palate Pick of the Week: Brachetto](#)

[Please The Palate Pick of the Week: Smith Madrone Riesling, Napa Valley](#)

[Please The Palate Pick of the Week: Grignolino](#)

[Please The Palate Pick of the Week: Croatian White Wines GRK, Pošip and Malvasija](#)

[Please The Palate Pick of the Week: Dubrovnik Food Story](#)

[Please The Palate Pick of the Week: Restaurant 360 Dubrovnik](#)

[Please The Palate Pick of the Week: Back to Burgundy](#)

[Please The Palate Pick of the Week: Champagne Billecart-Salmon Brut Rosé](#)

[Please The Palate Pick of the Week: California Wines - Down to Earth Month](#)

## MORE WINE

[Wines that changed the world of wine](#)

[A Bright Future for Ferrari-Carano](#)

[Mondavis celebrate 75 years at Krug Winery in Napa Valley](#)

[Pam Starr: Driven by terroir with a craving for Cabernet](#)

[The Wines of Monte Xanic](#)

[Hop On, A Dry-Hopped Sauvignon Blanc](#)

## FOOD

[Maude Journeys to Burgundy for the Spring 2018 Menu](#)

[Brunch Spot: Ysabel in West Hollywood](#)

[DoctorWine's tips on food and wine pairing](#)

[A Magical Meal to Celebrate the 200th Anniversary of Champagne Billecart-Salmon](#)

[Getting to know Santiago, Chile Through a Food Tour with FoodyChile](#)

[Southwestern Flavor at Panxa Cocina in Long Beach](#)

[Solvang Restaurants And More – Top Eats In The Santa Barbara's Wine Country](#)

Welcome to the quarterly newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the country, we look forward to sharing our journeys with you on a quarterly basis.

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Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, visit [www.pleasethepalate.com](http://www.pleasethepalate.com) or email [info@pleasethepalate.com](mailto:info@pleasethepalate.com).

Are you wondering how this ended up in your inbox? Perhaps you attended one of our events in the past or we have met along the journey. Either way, we hope you will enjoy our newsletter and will check out our [blog](#) .