



July 2017 Newsletter

Summer is well under way! The heat is here and hopefully you are keeping cool. As summer arrived, so did the 6th anniversary of Please The Palate! How did time fly by so quickly!?!? As this newsletter arrives in your inbox, I am getting ready to head to Germany to explore the wine regions of Nahe and Mosel. This is my first trip to Germany and I really cannot imagine anything better than a week of riesling! Join me in Germany by following the trip on [Instagram](#).

Upcoming Events

4th Annual Stu and the Kids 2017 Fundraiser

A Thai flavored Food & Wine Festival hosted by Chef Stuart Skversky and his chef friends who will create dishes for the 4th annual Stu and the Kids Fundraiser. Proceeds will fund scholarships for Hill Tribe kids in Chaing Mai, Thailand. Read about the event and all of the participating chefs at [StuandtheKidsTickets](#)

Sunday, July 30, 2017

4 p.m. to 8:00 p.m. (3:30 p.m. for VIP tickets)

General Admission: \$125

VIP Admission: \$195

Kids tickets: \$25 for kids 6-12

DoctorWine's Ultimate Guide to Italian Wine – California Tour

Daniele Cernilli, aka DoctorWine, highly acclaimed international wine critic on Italian wine, is the man behind this new wine Guide dedicated entirely to Italian wines. It is considered trustworthy because it is written by a great, historic name in wine criticism. Easy to understand, it gives guidance in the extremely broad panorama of Italian wines selecting those that most represent their winery (from the historic ones to the most interesting newcomers). Accurate and exhaustive without using abstruse terms known just to experts, The Ultimate Guide to Italian Wine is an essential resource.

In August, Daniele Cernilli is coming to California for a week-long tour with a small group of very well-known Italian wineries who represent a selection of his favorite wines. In the past 20 years there has been a renaissance of Italian wines. Italy, as a wine producing country, went through a great transformation in both viti and viticulture techniques. During this time, great wines now worldly acclaimed came into the market and made everyone look at Italy from another perspective. Daniele Cernilli wants everyone to enjoy and fully understand the extent of these changes.

Participating wineries are:
Casanova di Neri from Tuscany/Montalcino
Querciabella from Tuscany/Chianti Classico
Velenosi from Marche
Bertani from Veneto/Amarone
Torre Rosazza from Friuli Venezia Giulia
Feudo Maccari from Sicily
Pio Cesare from Piedmont

The ticket price for each event includes a copy of The Ultimate Guide to Italian Wine.

SAN FRANCISCO

Sunday, August 20th

San Francisco Wine School

11:00-12:30 Seminar

12:30-2:30 Wine Bazaar

2:30-4:00 Seminar

[Click here](#) for more information and to reserve your spot today.

LOS ANGELES

Tuesday, August 22nd

Book Signing and Tasting at the Wine House

7:15pm-9:00pm \$65

[Reserve your spot today.](#)

Wednesday, August 23rd

Wine Dinner at Valentino Ristorante

6:00pm, \$100 plus tax and tip

To make a reservation, call 310-829-4313

Check out www.pleasethepalate.com for upcoming events and if you want to be notified of blog posts when they go live, please sign up on our site, [here](#).

WINE

[The rosés of Provence](#)

[An Unexpected Find: An Urban Winery in Marseille, France](#)

[Franciacorta and Ca' del Bosco](#)

[The visit of a lifetime: in the cellar at Domaine de la Romanée-Conti](#)

[A Visit to the Oldest Winehouse in Champagne – Champagne Gosset](#)

[Sushi and Cabernet](#)

PLEASE THE PALATE PICKS OF THE WEEK

[Please The Palate Pick of the Week: Maude's Monthly Ingredient Driven Menu](#)

[Please The Palate Pick of the Week: The Terraces Chenin Blanc, Clarksburg 2016](#)

[Please The Palate Pick of the Week – JetSuiteX](#)

[Please The Palate Pick of the Week: E. Guigal Cotes du Rhone Rose 2016](#)

[Please The Palate Pick of the Week: Madeira](#)

TRAVEL

[Top California Winery Wedding Locations](#)

[Hot Air Balloon Napa – Best Wine Country Activities 2017](#)

[11 Top Sonoma Vineyard Hikes – Best Wine Country Activities 2017](#)

FOOD

[Maude June 2017 - Cucumber](#)

[Maude May 2017 - Strawberries](#)

[Eyes Wide Shut – The Skill of Blind Wine Tasting](#)

[Wine Industry Daughters Celebrate Their Mothers](#)

[The Super Vintage of the Rhone Valley](#)

[Three Italian Winemakers](#)

[Vineyard Visionaries: Hirsch Vineyards](#)

[Explore a whole wine region in one tasting room](#)

SPIRITS

[Savoring the moment at Cognac Lhéraud](#)

[Celebrate Cinco de Mayo with a cassis cocktail](#)

[Please The Palate Pick of the Week: Ricardo Zarate's Rosaline LA](#)

[Please The Palate Pick of the Week: Graze Snack Boxes](#)

[Please The Palate Pick of the Week: The Impossible Burger at Umami Burger](#)

[Please The Palate Pick of the Week: Farm Girl Flowers](#)

[Please The Palate Pick of the Week – Humphrey Yogart](#)

[Please The Palate Pick of the Week: Valter Scarbolo Pinot Grigio](#)

[Please The Palate Pick of the Week: Lodi Rules™ for Sustainable Winegrowing](#)

[Please The Palate Pick of the Week: Pogne de Romans](#)

[Please The Palate Pick of the Week: Chêne Bleu Rosé 2016](#)

[Maude April 2017 – Walnuts](#)

[East Meets West at Bistro Mon Cheri in Pasadena](#)

[3 Must-Eat At Restaurants in Boston](#)

[Take a journey to Greece at Delphi Greek on Westwood Blvd.](#)

[Viva Hollywood Adds Some Spice to Hollywood](#)

[The Nickel Mine – Not Your Typical Sports Bar](#)

[The District by Hannah An](#)

EVENTS

[Went to BottleRock for the music, stayed for the food](#)

[Even the Rain Could Not Stop the 2nd Annual Masters of Taste](#)

[The Sonoma County Barrel Auction raises a record setting number with 90 one-of-a-kind wine lots](#)

[Tasty Finds at Savor Italy Los Angeles](#)

Welcome to the quarterly newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the country, we look forward to sharing our journeys with you on a quarterly basis.

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Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, visit www.pleasethepalate.com or email info@pleasethepalate.com.

Are you wondering how this ended up in your inbox? Perhaps you attended one of our events in the past or we have met along the journey. Either way, we hope you will enjoy our newsletter and will check out our [blog](#).