



January 2018 Newsletter

Happy 2018! What a year 2017 was! It was a year of natural disasters ravaging California's wine country and beyond, unexpected losses of some of our favorite winemakers and political discord. We are looking forward to 2018 and hope that it is a better year for all!

Despite many of the challenges of 2017, Please The Palate celebrated 6 years of being in business and we continue to keep moving at a never-ending pace.

Travel

While 2016 brought 140 days of travel, 2017 brought only 116 days of travel! Trips took me domestically to Santa Barbara, Pebble Beach, Pismo Beach, Sonoma, Napa, San Francisco, New York, Boston, Washington DC, Virginia, Chicago and Miami. On the international front, I traveled to Baja Mexico, Cabo San Lucas and France, as well as first time visits to Germany, Cuba and Portugal. It has been amazing to visit so many places and explore the cultures of new countries.

Writing

2017 brought 69 published articles in outlets including the [Napa Valley Register](#), [California Winery Advisor](#), [ATOD Magazine](#), [Wine Industry Network](#) and [Drizly](#).

In addition, I started doing some fun one-minute wine videos with the [Wine Weirdos](#).

Events

More than 40 events were planned, marketed and promoted across the U.S. in 2017 and we are looking forward to announcing more trade and consumer events for 2018.

Check out www.pleasethepalate.com for upcoming events and if you want to be notified of blog posts when they go live, please sign up on our site, [here](#).

WINE

[The wines of Cariñena Spain](#)

[The women of Chêne Bleu Winery](#)

[9 Top Sparkling Wines From California's Central Coast](#)

[An exciting time for Texas wines](#)

[The wines of Georgia, revisited](#)

[The Beauty of Il Borro](#)

[Napa Comes to Beverly Hills](#)

[On the Hunt for Hunter Valley Semillon](#)

[San Antonio Winery celebrates 100 Years](#)

[Mt. Beautiful – beautiful wines from New Zealand](#)

[Wine Tasting Santa Barbara: Sweet Tooth Edition](#)

[Red Wine 101 Guide](#)

PLEASE THE PALATE PICKS OF THE WEEK

[Please The Palate Pick of the Week: Eataly](#)

[Please The Palate Pick of the Week: The Island of Madeira](#)

[Please The Palate Pick of the Week: Colheita Port](#)

[Please The Palate Pick of the Week: Custom Label Your Own Chateau Souverain Wine Label](#)

[Please The Palate Pick of the Week – Cuban Daiquiris](#)

[Please The Palate Pick of the Week: Peluso Chocolate from Sicily](#)

[Please The Palate Pick of the Week: #SonomaStrong](#)

[Please The Palate Pick of the Week: Percolate Tea](#)

[Please The Palate Pick of the Week: Kunin Wines](#)

[Please The Palate Pick of the Week: Chios Mastiha](#)

[Please The Palate Pick of the Week: French Cheese](#)

TRAVEL

[Getting to know Porto, Portugal](#)

[A Two-Day Escape to Calistoga](#)

[A Journey Through the Peloponnese](#)

FOOD

[Cultural Flavors Unite at Ainoko](#)

[The Flats Beverly Hills](#)

[Lunch in Los Gatos at The Catamount](#)

[From Farm to Table at Flora Farms in Cabo](#)

[Authentic Greek Food in Miami at Atlantikos](#)

[Trendy but Tasty at MTN Venice](#)

[Social Responsibility in the Hospitality Industry](#)

[Flavor and Design Meet at Umeda Restaurant](#)

[Went to Chicago and Ate Nepalese Food at Chiya Chai](#)

[At Spireworks The Goal Is to Eat More Döner](#)

Welcome to the quarterly newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the country, we look forward to sharing our journeys with you on a quarterly basis.

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Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, visit www.pleasethepalate.com or email info@pleasethepalate.com.