



LA PROVES AGAIN THAT IT LOVES ALEX'S LEMONADE STAND

By Allison Levine

n Sunday, September 28th, the fourth annual L.A. Loves Alex's Lemonade Benefit for pediatric cancer research was held on the lawn of Culver Studios. LA Loves Alex's Lemonade Stand was created by Chef Suzanne Goin and her business partner Caroline Styne (AOC, Lucques, Tavern), along with Chef David Lentz (The Hungry Cat) and each year an extraordinary group of chefs,

vintners and mixologists donate their time for one of Los Angeles' best and most worthy food and wine events.

Alex's Lemonade Stand was founded in 2000 when Alexandra "Alex"
Scott (1996-2004), a four-year-old neuroblastoma patient held a charity lemonade stand in front of her home to help raise money for cancer. In one day, she raised \$2000 and by the time she passed away in 2004 at the age of 8, she

had raised, with the help of others, more than \$1 million. Almost 10 years later, more than \$60 million has been raised to fund over 300 research projects with the goal of ending childhood cancer.

Over the last four years, LA Loves Alex's Lemonade Stand has raised more than \$1.5 million and with over 1700 attendees, this year's event alone raised more than \$530,000. ■





