July 2016 Newsletter

Summer is here! Time for the beach, sun, vacation! We hope you had a wonderful 4th of July weekend. The first half of 2016 has been a whirlwind. It seems like as much time has been spent on the road as has been spent at home. Trips to New York, Washington DC, Virginia, San Francisco, Sonoma, Napa, Paso Robles, Santa Barbara and Baja California have provided an immense amount of experiences. Meeting winemakers, exploring wine regions, eating and drinking well will keep the stories coming for the next few months. We hope you enjoy reading them!

Upcoming Events

East LA Meets Napa: World Tour
July 15, 2016
California's largest community health organization, AltaMed , is excited to announce the return of its signature fundraiser, East LA Meets Napa. The annual celebration of food and wine will bring the best Latino-centric restaurants in Los Angeles and Latino-owned wineries in Napa together in Downtown LA's California Plaza for the largest event of its kind, to raise money that will support essential health programs in underserved communities. This year, chefs and vintners from around the world will also participate alongside local, family-owned favorites as part of a "World Tour" theme, creating a one-of-a-kind tasting journey that juxtaposes Californian and international homages to Latin cuisine.
For tickets, click here.

Central Coast Wine Classic
August 10-14, 2016
Returning for its 31st annual event, the Central Coast Wine Classic expands in 2016 to include venues from San Simeon through Paso Robles, Shell Beach, Avila Beach, San Luis Obispo, Arroyo Grande, Buellton and Santa Ynez to Santa Barbara.
For more information, click here.

21st Annual Redondo Beach Lobster Festival
Sept. 23-25 2016

Check out www.pleasethepalate.com for upcoming events and if you want to be notified of blog posts when they go live, please sign up on our here.

WINE

[Explore the terroirs and tastes of Bordeaux with Légende](#)

[A new look at Australian wine](#)

[Caiarossa: Italian Wine with a French Winemakers Touch](#)

[Joseph Phelps Vineyards – Winemaker for the Day](#)

[Stuart Marfell: From Sheep Shearing to Winemaking](#)

[One family, four estates: the Terra Moretti estates](#)

[ORNELLAIA Vendemmia d'Artista: Expressing Wine Through Art](#)

[Terroir and clones: What do they mean?](#)

[Rodrigo Soto: finding a sense of place](#)

[Napa locals take back a winery](#)

[Hospice du Rhone returns and Rhone wine lovers celebrate](#)

[Another tasting of a lifetime at Pebble Beach Food and Wine](#)

[The oldest vine in California](#)

TRAVEL

[Surf, Sand and Wine in Pismo Beach, California](#)

[California Wine Trips You Should Go On This Summer (That Aren't Napa)](#)

[A Taste of Film on Celebrity Cruises](#)

[Courtyard San Francisco Union Square](#)

FOOD

[Vintage Grocer](#)

COCKTAILS

[Duke's Spirited Cocktails, Healdsburg](#)

RESTAURANTS

[Weekly Pop-up Dinner Series with Chef Bill Corbett All Summer Long!](#)

[From the palette to the palate, food meets art at Ray's & Stark Bar at LACMA](#)

[Cocina Condesa – Brightening Up Ventura Blvd.](#)

[Same Same But Different in Silverlake](#)

[Lunch With a View at 208 Rodeo](#)

[Pizza, Wine and More at Pizza Romana](#)

[The New Napa Valley Grille](#)

[Just Put It In A Waffle at Bruxie](#)

[The Abbey West Hollywood – 25 Years and Counting](#)

[LA Gets Sweeter with Salt & Straw Ice Cream](#)

[P reux & Proper in Downtown LA Revisited](#)

Welcome to the quarterly newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the country, we look forward to sharing our journeys with you on a quarterly basis.

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Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, visit www.pleasethepalate.com or email info@pleasethepalate.com.