



January 2017 Newsletter

Happy New Year!!! Welcome to 2017!

What a year 2016 was! Yes, there was a lot of loss last year but hopefully the year also brought you much success and happiness. For Please The Palate, 2016 was by far the busiest year in the five years since I started.

Travel

In 2016, I traveled 140 days! Trips took me to New York, Washington DC, Virginia, Napa, Sonoma, Lodi, Monterey, Paso Robles, Greece, Italy, France, Baja Mexico (2 times), San Francisco (9 times) and Santa Barbara (7 times). Whether for events or stories, it was exhausting but fun!

Writing

In 2016, I wrote 83 articles that were published and posted 78 unique blog posts. That is a total of 161 stories! I am proud to have a weekly column in the [Napa Valley Register](#) and to be a regular contributor to [Wine Tourist Magazine](#) and [California Winery Advisor](#). I recently started writing for [ATOD Magazine](#) and [LAPALME Magazine](#). I also had a story appear in [Wine Industry Network](#) last year.

In addition, I was interviewed by Vinley Market about [How To Tell If A Wine Is Good By The Label](#). A wine I profiled in a story was selected as a [Top 10 Wine In the US Press by The Drinks Business](#). And, Feedspot listed the Please The Palate blog as one of the [Top 100 Wine Blogs](#) (we are currently ranked number 54).

Events

In 2016, I planned, marketed and promoted 51 wine events across the U.S. Stay tuned for more trade and consumer events in 2017.

Dining Tip

If you like to eat out as much as I do, you should know about [Table8](#), an app and web-based dining resource providing users a new way to find and book their ideal restaurant reservation and discover new food and drink experiences. They recently launched new restaurant perks for its Dining Club Members at select partner restaurants in LA as well as the 12 other cities across the US where they operate. These special perks are complimentary and range from a welcome cocktail or amuse bouche to a signed a menu from the chef or wine cellar tour with the sommelier. It's the perfect way to impress a date or family member when taking them to dinner.

Upcoming Events

Zinfandel Experience (ZinEX) 2017, San Francisco

The Only Three-Day Event Devoted Entirely to Zinfandel

Thursday, February 23: Farm-to-Table Dinner at One Market Restaurant (6:00-9:00PM)

Friday, February 24: 'Flights! – Forums of Flavor', Bently Reserve (10:30AM-1:00PM)

Friday, February 24: Winemakers Auction & Dinner, Bently Reserve (5:30-10:00PM)

Saturday, February 25: Grand Tasting, Pier 27 (11:00AM-4:30PM)

ZinfandelExperience.com

Pricing: \$80-\$180. Special weekend packages also available.

Check out www.pleasethepalate.com for upcoming events and if you want to be notified of blog posts when they go live, please sign up on our site, [here](#).

WINE

[A Very Special Bottle of Wine: Castillo Ygay Gran Reserva Especial Blanco](#)

[Marco Pelletier and A New Vision of Bordeaux at Vin de Jardin](#)

[Sparkling Wine for the Holiday – Sommelier Suggestions](#)

[From Devo to Vino: Gerald Casale and The Fifty by Fifty](#)

[Slightly Sweet and Effervescent - Very Delicious - Brachetto d'Acqui DOCG Italy](#)

[Natural wine from San Diego? Los Pilaes leads the way](#)

[Bubbles! Bubbles! Bubbles!](#)

[The Porto Wine Brotherhood](#)

[Carménère for the Thanksgiving table](#)

[Changing the perception of New Zealand sauvignon blanc with Giesen Wines](#)

[Meet some of the Santa Barbara County women winemakers](#)

[On the Hunt for Semillon](#)

TRAVEL

[The Fermentation Corner in Freestone](#)

[Wine Tasting Along The Expo Line](#)

[Wine In The City: Carmel for the Weekend, Monterey, California](#)

[Journey Up The Silverado Trail, Stags Leap District, Napa](#)

[Six Unique Wine Tasting Experiences: CARNEROS](#)

EVENTS

[Thrillist's Fest of the Best in LA Recap](#)

["Celebrity Spotting" of Jack in the Box and Cricket as they launch Brunchfast](#)

[Le Diner en Blanc Returns to Los Angeles](#)

[All fired up: a cook-off for a cause](#)

[Inaugural Taste of the NFL - Los Angeles Rams Event](#)

FOOD

LOS ANGELES

[Brack Shop Tavern - Sports Bar Meets Cocktail Bar](#)

[A Secret Supper Club! Experience INTRO Art Gallery & Chef's Table](#)

[From Breakfast to Lunch to Dinner, Lamill Has It All Day Long](#)

[Chef-Driven Restaurant in an Encino Strip Mall: Scratch Bar & Kitchen](#)

[Behind the Scenes at Lamill Coffee Roasters](#)

[La Boheme -25 Years and Going Strong](#)

[Laurel Point - Fresh Seafood in Studio City](#)

[Seasonal Menu Changes at Roku Sunset](#)

[Pacific Seas at Clifton's Cafeteria](#)

SANTA BARBARA

[Every Dish Has a Story at Barbareño in Santa Barbara](#)

[Wine, Dinner and Now Brunch at Les Marchands Santa Barbara](#)

[Loquita Brings Spain to Santa Barbara](#)

SEATTLE

[Delicious Food and Wine Can Be Found at Manolin Seattle](#)

Welcome to the quarterly newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the country, we look forward to sharing our journeys with you on a quarterly basis.

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Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, visit www.pleasethepalate.com or email info@pleasethepalate.com.

Are you wondering how this ended up in your inbox? Perhaps you attended one of our events in the past or we have met along the journey. Either way, we hope you will enjoy our newsletter and will check out our [blog](#) .