



January 2014 Newsletter

Happy New Year! Can you believe it's 2014 already? We can't! Time sure flies. Hopefully 2013 was a good year for you and you discovered lots of great ways to please your palates. We continued to eat, drink and explore, finding interesting stories along the way, and finished the year off strong. We hope you enjoy some of our end of year finds.

We thank you for your support in 2013! May 2014 be better than ever!

EATING AND DRINKING

It's a tough job, but we enjoy doing it!

LOS ANGELES

[Meet Cocktail Academy And Their New "Apartment A"](#)

[Pour Vous Introduces A New Cocktail Menu...And A New Bar Manager](#)

[Scopa Italian Roots Sets its Roots in Venice](#)

[Girasol](#)

[Zengo Restaurant: Offering Tastes From The Test Kitchen](#)

[Stout Burgers and Beers](#)

[Houston Hospitality's Latest Venture: Dirty Laundry](#)

WINE, SPIRITS & MORE

We love meeting the people and telling the stories behind the wines and spirits and other great finds!

WINE

[Santa Barbara: Wine and Art in the Funk Zone](#)

[Pinot In the City: Willamette Winemakers Come to LA](#)

SPIRITS

[The Great Whisk\(e\)y Debate 2013...On a Train](#)

[TYKU Premium Sake Offers a Low Calorie Cocktail Option](#)

[All Hands on Deck with Shellback Rum](#)

[Meet Pep Kathcher, Owner of Cruz Tequila](#)

TRAVEL & EVENTS

We travel the country organizing trade and consumer wine and spirits tastings, but also travel for fun, attending festivals and events and exploring the world.

TRAVEL

[Italy: Exploring Milan](#)

[Discovering Italy and the Oltrepo Pavese](#)

[Italy: The Oltrepo Pavese](#)

[Eating in Italy: Erbaluce in Pavia](#)

EVENT RECAPS

[Event Recap: Opening Day at Santa Anita Park](#)

[The Most Important Day For Bartenders: Repeal Day](#)

[Bier Beisl: Serving Up Great Austrian Cuisine](#)

PORTLAND

[Brunch and Bloody Marys at Tasty & Sons, Portland](#)

[PDX: Take a Trip to Expatriate](#)

[PDX: Multnomah Whiskey Library](#)

[PDX: Bar Hopping Around Portland](#)

[PDX: Travel to Spain with Toro Bravo](#)

OTHER

[Not your Average Cup of Joe](#)

[Kitchen Memories: Illuminating over a century of Culinary Collections](#)

[Gratafy: Gifting in the Palm of Your Hand](#)

COOKING

[Cooking and Cocktails with Brachetto d' Acqui](#)

[Cooking: Making Mushroom Risotto at Home](#)

[Holiday Egnog Recipe](#)

[Balancing Learning and Fun: Portland Cocktail Week Recap](#)

[PDXCW: Bon Vivants Serve Up Two Great Events](#)

[PDXCW: Bacardi Bar Challenge](#)

[PDXCW: USBG Final Party](#)

[Event Recap: LA Loves Alex's Lemonade Benefit](#)

[Event Recap: Los Angeles Food and Wine 2013](#)

Welcome to the third newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the country, we look forward to sharing our journeys with you on a quarterly basis.

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Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, visit www.pleasethepalate.com or email info@pleasethepalate.com

Are you wondering how this ended up in your inbox? Perhaps you attended one of our events in the past or we have met along the journey. Either way, we hope you will enjoy our newsletter and will check out our [blog](#).