



January 2013 Newsletter

Happy 2013 and welcome to the first newsletter from Please The Palate! 2012 was our full year in business, and an extremely busy one at that! From events to festivals to writing assignments, Please The Palate spent the year eating, drinking, traveling and sharing these experiences via our blog. As we begin a new year of exploration, you may be looking for new places to please your palate and perhaps some of our finds will do just that!

EATING

New restaurants open every week. At times it's hard to keep up with all the choices. Here are some highlights from the ones that pleased our palates in 2012!

Las Vegas

[Estiatorio Milos](#)

Los Angeles

[Bestia](#)

[Black Market](#)

[Charlie's Pantry and Crave](#)

[Cafe](#)

[Jitlada](#)

[Mo-chica](#)

[Mercado](#)

[Mess Hall](#)

[Metro Cafe](#)

[Picca Peru](#)

[Plan Check](#)

[Providence](#)

[Tar & Roses](#)

San Francisco

[Slanted Door](#)

DRINKING

We are always in search of the next great cocktail or glass of wine. No matter where we travel, great cocktails are easy to find! Here are some highlights that pleased our palates in 2012!

Los Angeles

[£10 \(Ten Pound\)](#)

[Bagatelle](#)

[Black Market](#)

[Drago Centro](#)

[Mixology 101](#)

San Francisco

[The Heart of Tequila:](#)

[Tommy's Mexican Restaurant](#)

New York

[Death & Company](#)

New Zealand

[Bar Tour of Auckland](#)

TRAVEL & EVENTS

Traveling the country organizing trade and consumer wine and spirits tastings, as well as attending festivals and events, allows us to have many palate pleasing experiences.

Harvest 2012 in New Zealand

[Shuck and Slurp](#)

[Getting Ready for Harvest at Mountford Estate](#)

[Day 1 of Harvest at Mountford](#)

[Day 2 of Harvest at Mountford](#)

[Day 3 of Harvest at Mountford](#)

[Days 4 & 5 of Harvest at Mountford](#)

[From Farm to Table](#)

[Winston's Birthday](#)

[Celebration](#)

[Destiny Bay Winery](#)

[Stonyridge Winery](#)

Tales of the Cocktail

[Day 1](#), [Day 2](#), [Day 3](#)

Washington DC
[Graffiato by Mike Isabella](#)
[Range by Bryan Voltaggio](#)

New Orleans
[Eating Thru New Orleans](#)

Auckland, New Zealand
[Clooney](#)

Coming Soon:
Brushstroke (NY)
320 Main (Los Angeles)
Eating Around Portland
and more.....

WINE
[Blind Tasting in the Southern Hemisphere: Winemaker CP Lin](#)
[Dry Creek Zinfandel: Old World vs New](#)
[New World Winemakers Dalla Terra](#)
[Moraga Vineyards](#)
[Clautiere Vineyards](#)
[Red Soles Winery](#)
[Madeira](#)

SPIRITS
[Absolut Tune](#)

A Few Shout Outs!
Thank you to the Bartending Community for all the good deeds they are doing!
[Give Thanks to Bartenders](#)
[Bartenders Work Hard for a Cause](#)

Coming Soon:
Strongbow Cider
Aviation Gin
and more....

Check out photos from wine regions we worked with to execute their trade and consumer events:

- Chilean Wine Tour Trade and Consumer Tastings ([Chicago](#) & [San Fran](#))
- Drink Ribera Trade and Consumer Tastings (San Fran & Los Angeles)
- [San Francisco Vintners Market](#)
- Castilla La Mancha Trade Tastings (San Diego, San Fran, Seattle)
- Vinum USA Croatian and Slovenian Trade Seminars ([San Fran](#) & [Los Angeles](#))
- Bodegas Riojanas Consumer Tasting ([Los Angeles](#))
- DO La Mancha Trade Tasting (San Fran)
- VIVA VINO LA Trade and Consumer Events ([Los Angeles](#))

Coming Soon:
Coastal Road Trip - Santa Barbara, Paso, Napa, Sonoma and more....

Welcome to the first newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the country, we look forward to sharing our journeys with you on a quarterly basis.

Follow us on [TWITTER](#)
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Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, email info@pleasethepalate.com

Are you wondering how this ended up in your inbox? Perhaps you attended one of our events in the past or we have met along the journey. Either way, we hope you will enjoy our newsletter and will check out our [blog](#).