



April 2014 Newsletter

Spring is here! 2014 is flying by and we have been keeping busy eating and drinking our way through the winter (of course, being based on the West Coast, we didn't really experience winter). We hope that we found some places that you will want to discover as well!

For you wine lovers out there, we are excited to tell you about an exciting new start-up, **Underground Cellar**, who is celebrating their launch with a Month-Long \$10,000 Giveaway Promotion! The grand prize winner will receive a Sonoma "Winecation" Getaway for four people, including airfare, dinners, VIP winemaker experiences and a weekend stay at the luxurious Villa Terra Nova Wine Country Retreat in Sonoma, CA (valued at \$6,500USD).

Additional prizes include wine and gift cards!

[Sign up today](#). And, for every friend that signs up, you will get 3 additional entries!

EATING AND DRINKING

It's a tough job, but we enjoy doing it! This past quarter has been spent exploring restaurants throughout Los Angeles.

[Orsa & Winston](#)

[A+ Ambiance at A.O.C.](#)

[The Church Key](#)

[Allumette](#)

[East Borough Fraiche Vietnamese](#)

[Not Your Everyday Korean BBQ:
Star King BBQ](#)

[Fishing With Dynamite](#)

[Go For The Goat At Tar & Roses](#)

[Gracias Madres](#)

WINE, SPIRITS & MORE

We love meeting the people and telling the stories behind the wines and spirits and other great finds!

WINE

[Celebrating Black History Month Through Wine](#)

[Tre Bicchieri](#)

[Pure Chablis Pure Bliss](#)

[Oltrepo Pavese Sparkling Wine](#)

[Winery Profile: Protos, Ribera del Duero](#)

[Winery Profile: Bodegas Torremoron, Ribera del Duero](#)

[Winery Profile: Pago de los Capellanes, Ribera del Duero](#)

TRAVEL & EVENTS

We travel for work but also for fun, attending events and exploring the world.

TRAVEL

[Spain Tapas Crawling In Granada](#)

[Spain: The Art Of Gin Tonics In Granada](#)

[Spain: Glorious Granada The Albaycin and The Alhambra](#)

[Italy: Relaxation In The Thermal Waters Of Acqui Terme](#)

[Italy: Eating and Drinking Around Acqui Terme](#)

[Weekend Escapes: Santa Barbara Wine Country](#)

[Vivoli Cafe](#)

[Old Meets New At Faith & Flower](#)

[Luna Vine Wine Bar](#)

[Winery Profile: Emilio Moro, Ribera Del Duero](#)

[Winery Profile: O'Fournier, Ribera Del Duero](#)

[Winery Profile: Gonzales Byass Winery](#)

[Winery Profile: Cillar De Silos, Ribera Del Duero](#)

SPIRITS

[Three Olives Vodka](#)

[Papa's Pilar Follows In Its Adventurous Root](#)

[Spirit Profile: Tincup Whiskey](#)

[Introducing Henebery Celebrated Whiskey](#)

[Travel Back In Time At The Ledson Hotel In Sonoma](#)

OTHER

[Craft Beer From Italy - Via Dei Birrai 32 \(Beer 32\)](#)

[Event Recap: Santa Anita Park California Wine Festival](#)

[Is There A Cocktail In My Movie?](#)

[Upgrade Your Wine. Upgrade Your Life- With UndergroundCellar.com](#)

[Hot Toddy Recipe](#)

Welcome to the quarterly newsletter from Please The Palate, a boutique agency specializing in marketing, events and writing for the wine and spirits industry. As we eat, drink and travel the country, we look forward to sharing our journeys with you on a quarterly basis.

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Need help planning an event? From corporate events to private classes to wine country day trips, Please The Palate will custom design events to meet your needs. For more information, visit www.pleasethepalate.com or email info@pleasethepalate.com

Are you wondering how this ended up in your inbox? Perhaps you attended one of our events in the past or we have met along the journey. Either way, we hope you will enjoy our newsletter and will check out our [blog](#) .