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SHAKEN OR STIRRED...

SABABA WILL ANNOUNCE THE WINNER OF ITS HOLIDAY COCKTAIL CONTEST THIS THURSDAY AT 6PM- PUBLIC INVITED TO MEET THE THREE FINALISTS AND CELEBRITY AND LOCAL JUDGES



Winning Libation Earns a Place on Sababa's Cocktail Menu

Long Beach, Calif.—November 19, 2013—After sifting through dozens of entries of shaken and stirred holiday themed cocktail recipes, three finalists will compete this Thursday, November 21 at 6pm for the title of Best Holiday Cocktail at Sababa Restaurant & Lounge in the Marketplace at 2nd Street and PCH in Long Beach. The winner will be awarded a \$250 Sababa gift card plus bragging rights to the featured holiday cocktail, which will appear on Sababa's spirits menu throughout the entire holiday season.

"We had some amazing drink recipes submitted," said Sagi Rochman, owner of Sababa Restaurant & Lounge. "They have been creative with

holiday flavorings and plenty of visual appeal. It will be up to our guest judges to make the final decision.”

Professional and novice bartenders submitted original, non-published holiday cocktail recipes that used seasonal ingredients. A trio of finalists was selected and will compete before a panel of local celebrity judges at Sababa this Thursday, November 21 at 6pm. The winning cocktail will be judged on its creativity, innovative ingredients and overall flavor.

Celebrity judge, Chef Rahm Fama, star of ***Meat & Potatoes*** on the Food Network, will be joined by spirits expert Allison Levine, owner of ***Please the Palate*** and co-producer of the upcoming ***Golden State of Cocktails*** event taking place this January in Los Angeles, and Stephanie Weldy, features writer for the newly-launched Long Beach Register newspaper.

Sababa Restaurant & Lounge, located in The Marketplace at the corner of Second Street and Pacific Coast Highway in the Trader Joe’s shopping center next to BevMo, will have the finalists prepare their drinks starting at 6pm this Thursday. Guests can taste the winning drink immediately following the contest. For more information, call 562.252.3572 or visit online at www.gosababa.com.

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